



FLX-Paint is custom color paint film

## Introducing FLX-Paint paint film

- FLX-Paint is custom color paint film
- FLX-ible, stretchable & fully wrapable. FLX-Paint can wrap anything
- 30 stunning colors, Deep Kandy's, Rich Pearlescents & Brilliant Metallics
- Paint protection built in; 5 Year Warranty
- Available in sizes up to 60" x 4 yards
- Pricing is same as quality clear paint protection film

**Sales Tip:** *Tell your customers that FLX-Paint can be buffed & waxed just like paint. It helps them really understand that FLX-Paint is made with paint but applies like vinyl or paint film*

## The Perfect Match ... Stunning Colors & Paint Protection

Car sales down 40% ... Dealers are desperate to get revenue up. Many dealers already doing paint film; either in-house or via contractor



- FLX-Paint is the perfect addition to clear paint film because it plugs right into what Dealers are already doing. No new skills or tools needed; many dealers already have a plotter

- FLX-Paint is a soft composite 6 mil film & plotter cuts just like clear paint film; same blade, speed & downforce

- FLX-Paint provides paint protection

FLX-Paint is paint on a roll

If you are a paint film installer,  
you are now a painter

### You are selling color & emotion

Beautiful colors, deep Kandies, rich pearlescents, brilliant metallics & a wet-as-water clear coat

Chip Foose, the famous custom painter says, "people are physically drawn to beautiful paint ... they want to touch it"

It's the same reaction you will get when your customers see FLX-Paint for the first time



**Sales Tip:** *A FLX-Paint sale is an emotional sale ... close quickly while the customer is excited*



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### Hot Applications - Two Tones & Racing Stripes



**Complete** repaint on 07' Civic using Apple Red & Matte Black:

- Wrapping / Repainting using FLX-Paint: \$2,600 total (\$1,400 in paint film, \$1,200 labor) ... two days to wrap

- Quality Body Shop paint job: \$11,000 plus two weeks minimum to paint; add rental car at \$50 day

- FLX-Paint applications are easy to repair & removable

Hood Wrap Only: FLX-Paint \$250, Install = 45 minutes



- FLX-Paint - \$250,
- Cut & Install time - 4 hrs max
- Price to customer \$900 - \$1,100

- **Factory Racing Stripe Colors** - owners want factory colors, not off-the-shelf vinyl colors. FLX-Paint color deck contains all the factory racing stripes colors

- **Does Not impact factory warranty & easy to repair**—very important to car dealers

*FLX-Paint does not replace a body shop paint job ... it's a new way to paint*

FLX-Paint is fully wrapable paint film, suitable for any application

- Sizes:
- 15, 24, 30, 36 & 60" x 4 Yards
  - All colors available with standard or air egress adhesive

**Repainting with FLX-Paint:**  
FLX-Paint is very competitive against paint & comes in at less than 1/2 the price of a quality paint job plus its dramatically faster. Go sell against paint shops

Plotter Settings: Use same downforce & speed settings as used for paint film, set blade depth to cut 5 or 6 mils.



FLX-Paint is made with premium components from



**FLX-Paint can be buffed & waxed!**  
Just like paint

